



## **iProtect**

# The antibacterial pen for the pharmaceutical and medical sector



The antibacterial pen iProtect:

- is made of ABS with an **antibacterial additive** which guarantees a **99,9% protection against bacteria**;
- has achieved the very demanding **Standards** required by the **ISO 22196** (JIS Z 2801);
- its efficacy has been **certified** by the Department of Public Health and Microbiology, **University of Turin** and LEBSC Department of Chemistry, **University of Bologna** (the relevant certificate will be forwarded along with offer and samples of the product).

It is a **permanent treatment** with a continuous action, **7 days a week** and **24 hours a day**, because the antibacterial additive (zinc ions) is used during the moulding and its efficacy lasts as long as the pen itself.





#### iProtect pen with cardboard case:

"iProtect" graphic, company logo placement in specific 40mmX22mm(h) box on the back.

#### Cardboard Block with 100sheet post-it with 1,2 or 3 iProtect pens

"iProtect" graphic, company logo and personalised promotional message placement.





#### **Cardboard display for 24 units:**

"iProtect" graphic, company logo placement.





#### **Counter display:**

"iProtect" graphic, company logo and personalised promotional message placement

Promotional antibacterial pens supplied in flow-packaging.



#### Why choosing iProtect pen?

In addition to being a **quality low cost marketing tool**, suitable to increase your visibility every day when your customers put down paper notes, drawings and details of their profession....

...iProtect offers a small **contribution in the fight** against cross-infection,
contributing to safety of all people.

## **THANKS**

